

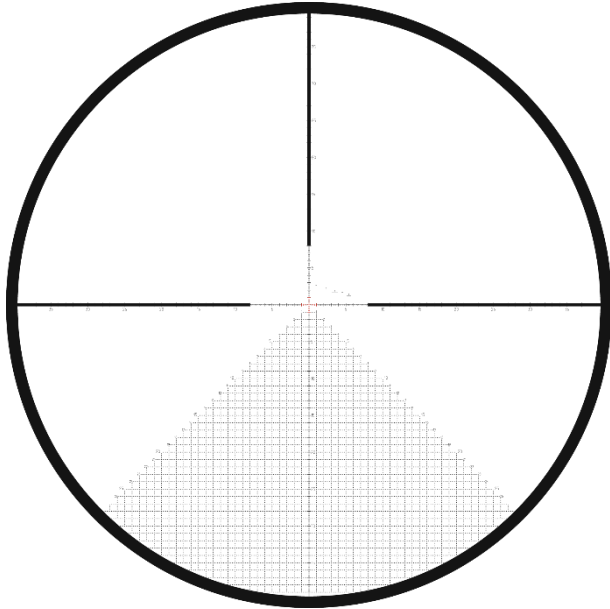
## Press release

Guntramsdorf, January 2021



### NEW AMR reticle available for K525i

PROFESSIONAL CHOICE FOR HIGHEST DEMANDS



The K525i had his premiere in 2018. Today it's one of the top choices for ambitious competition shooters around the globe. It combines maximum optical performance and precision with unique handling and ergonomics. A rugged scope for professionals with a precise illuminated reticle in FFP and unique features like the TWIST GUARD windage optional left or right. Today we are further expanding our K 525i model range, by adding the AMR reticle to the K 525i portfolio.

The "Advanced Milling Reticle" is a tactical reticle for long range experts with well proven functionality in our legendary K 624i. The simple and logical 1 mil square system gives the shooter fast orientation for elevation and windage corrections in normal shooting positions as well as even for toughest 90° shots.

The K 525i AMR will be available with adjustment direction CCW, windage left or right, starting March 2021, with a recommended retail price of € 3.400.

Further available reticles for K 525i: MSR2/Ki, Mil4+, SKMR4, SKMR, TREMOR 3, MOAK.

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