

Press Release

Guntramsdorf, February 2020



IPSC and KAHLES enter into global partnership



OFFICIAL PARTNER

We share the passion and professionalism of ambitious shooters and support their aspiration to continually enhancing performance. Thereby our focus is on sporting competition, striving for perfection, responsible weapon handling and safety in shooting sports. IPSC as a sporting discipline represents all of this in a perfect way.

We are therefore pleased to announce the cooperation with the IPSC (International Practical Shooting Confederation) world association as an official partner for riflescopes in the field of 'IPSC Rifle'. Our common goal is to promote the sport shooting disciplines of the IPSC and to contribute to further expanding the IPSC community of today more than 200.000 members worldwide.

With this step, we want to continue on our chosen path of close networking with the IPSC community, in order to constantly sharpening our understanding of the challenges of this sport and of the resulting product requirements. Only through a deep understanding of user requirements, we are able to continuously improve our products and thus provide best possible support to the shooting community.

"Our sport is a technical sport. The success of athletes depends on the quality of the equipment. Companies producing equipment for our athletes are also developing sports as we, IPSC officials. Therefore, we attach the highest importance to partnership with companies producing and supplying sports products to our athletes. Because only in such close cooperation are victories and the best products for humanity born!" said Vitaly Kryuchin, IPSC President.

A perfect example of this is the new K18i, which was developed with the support of top shooters from the IPSC and 3-Gun scene and which is uncompromisingly optimized for these disciplines.

KAHLES is looking forward to the partnership with the IPSC association which should benefit mainly the shooting sport and the shooters.

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